

Neighborhood Scheelen- + Osterstraße

participation project redesigning public spaces **location** Hildesheim, Germany
client City of Hildesheim, Hildesheim Marketing, HBA e.v., Qi Scheelen- und Osterstraße **size** 8 ha **status** realisiert 2011 **services** consulting, process moderation, public relations, overall concept, arrangement concept **partner** Anne Niehüser, Sanna Richter, Verena Brehm **supported by** Quartiersinitiative Nds., Ministerium für Soziales, Frauen, Familie, Gesundheit, Integration

The aim of this project was that, including participation of residents, landlords and businesses, the inner-city quarter 'Scheelen- und Osterstraße' in Hildesheim should regain more of a profile. Via a process including all stakeholders Cityfoerster developed a vision and a design concept for the public realm, which can be implemented in phases. The project is mainly based on the efficient collaboration of the city of Hildesheim, it's marketing agency, the society HBA as well as local residents group: During frequent public consultations design stages were presented, discussed and schemes to be realized ascertained. An essential aspect of the long-term success of the project is the resident's acceptance and financial support. Through stakeholder meetings the resident's aspirations were systematically incorporated into the design progress. Furthermore effective actions and press-coverage created a high degree of publicity, which generated acceptance as well as financial engagement of all residents and stakeholders.



Regularly meetings with representatives of the planning office of Marketinggesellschaft, initiative and professional planners



participative development of designing parts

ZUKUNFT GESTALTEN!

Skizzieren Sie Ihre Ideen und Wünsche...



Kick-off event: 'Ideenbörse' - neighbors draw their ideas and needs at...



... at a public Kick-Off event at Hildesheim City Hall.



Event 'In die Köpfe': to create consciousness for...





Event 'Poller entfernen': Break of more than 170 concret bollards that can be purchased by auction as a souvenir.



Event 'Zeichen setzen': Marking all dispensable bollards in a public effective campaign.