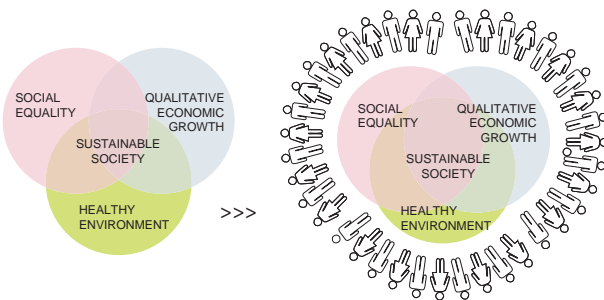
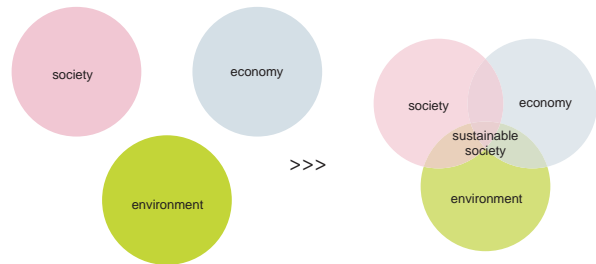


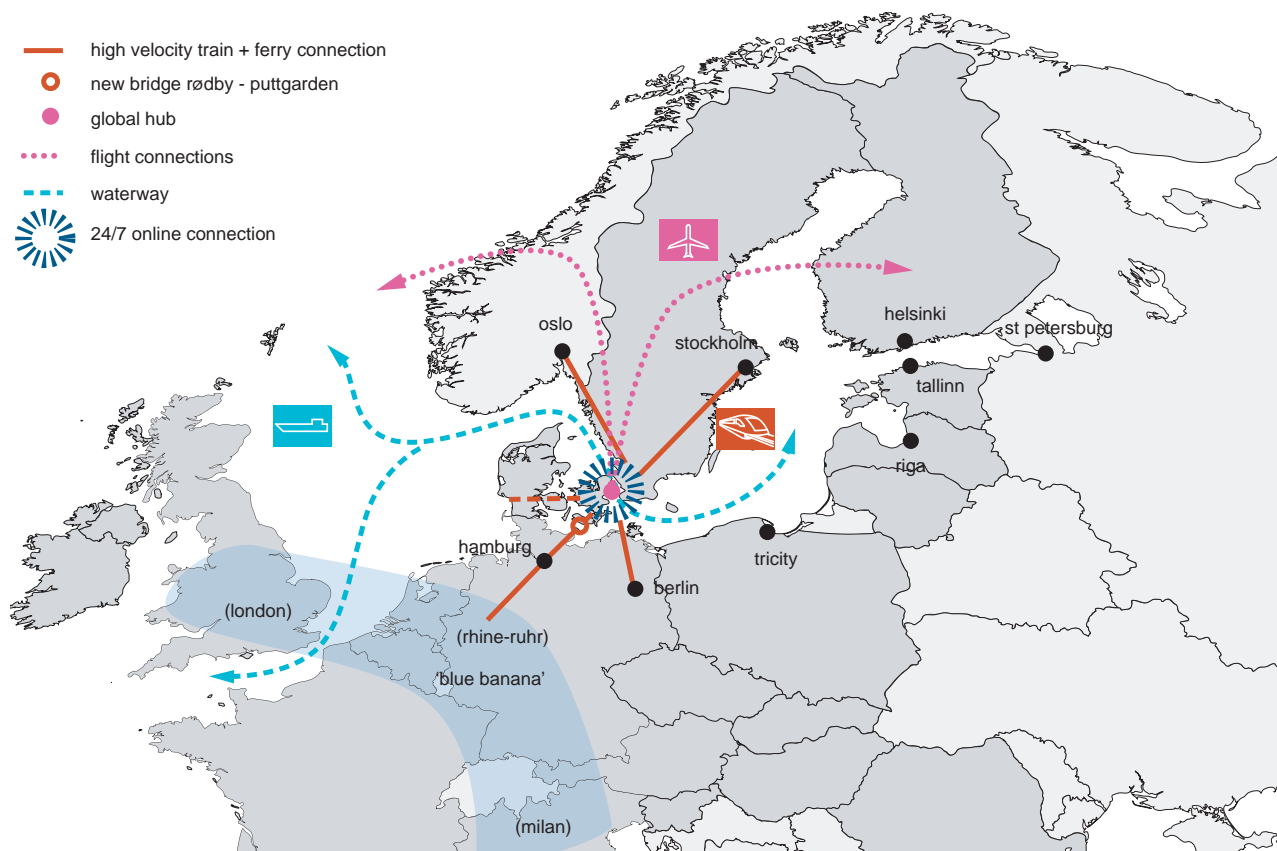
Øresund Region 2040

international competition: development concept Øresund region 2040 **year:** 2008 **location:** Sealand, DK - Skåne, S **program:** future life **design team:** Oliver Seidel, Verena Brehm **cooperation:** inside out architecture, Anja Kirig, lequick design **award:** 3. prize

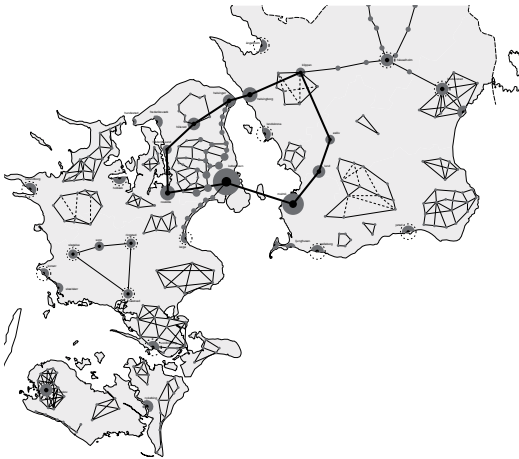
The project is based on three aspects: 1. future megatrends, 2. strengthening a sustainable society via social equality, healthy environment, and qualitative economic growth, 3. participation along with reflective, visionary guidance as the basis for effective and flexible developments. High velocity train and ferry connections will enhance the position of the Øresund Region as interface between Central, Northern and Baltic Europe. The development concept for the Øresund Region itself combines two main structures: the Metrosund, an association of nine cities encircling the Sund, and the Ørezones, nine sub-regional areas. Each Metrosund-City and Ørezone is given a unique profile based on existing characteristics and demands of the aforementioned megatrends, generating regional identity and global competence. Within the hinterland networks of SMESTOs (Small and Medium sized TOwns) give a flavour of the local qualities. One key agency will guide the development process: Øresund Visionary Guidance, a multidisciplinary, independent, cross-border task force working closely with the people of the Øresund Region.



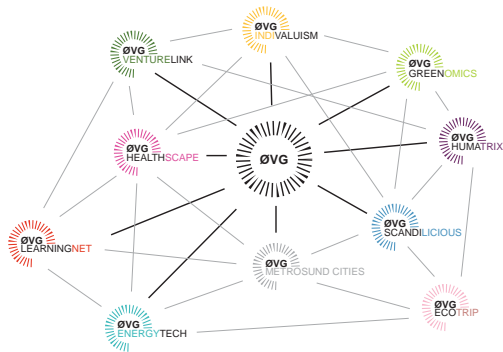
Sustainable society



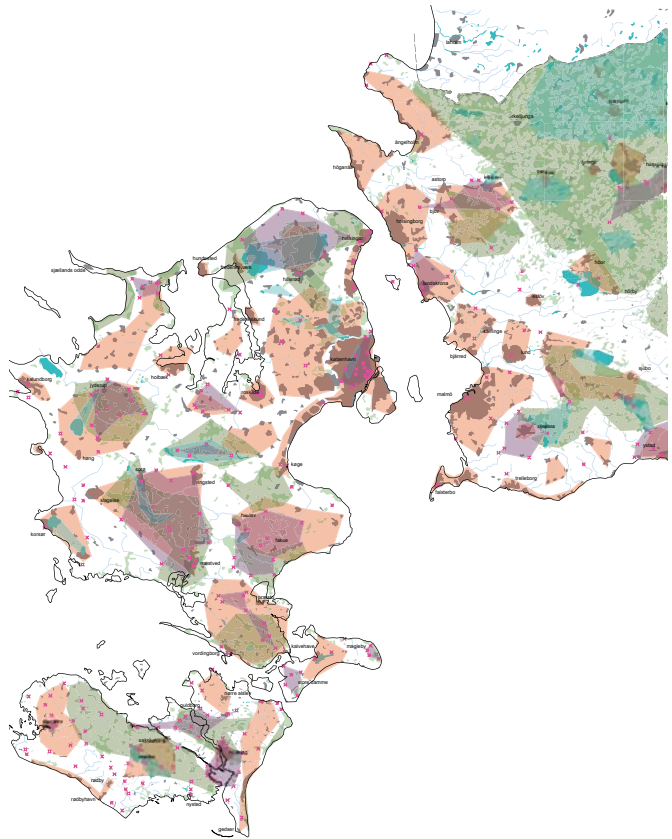
Global positioning



Relations between SMESTOS



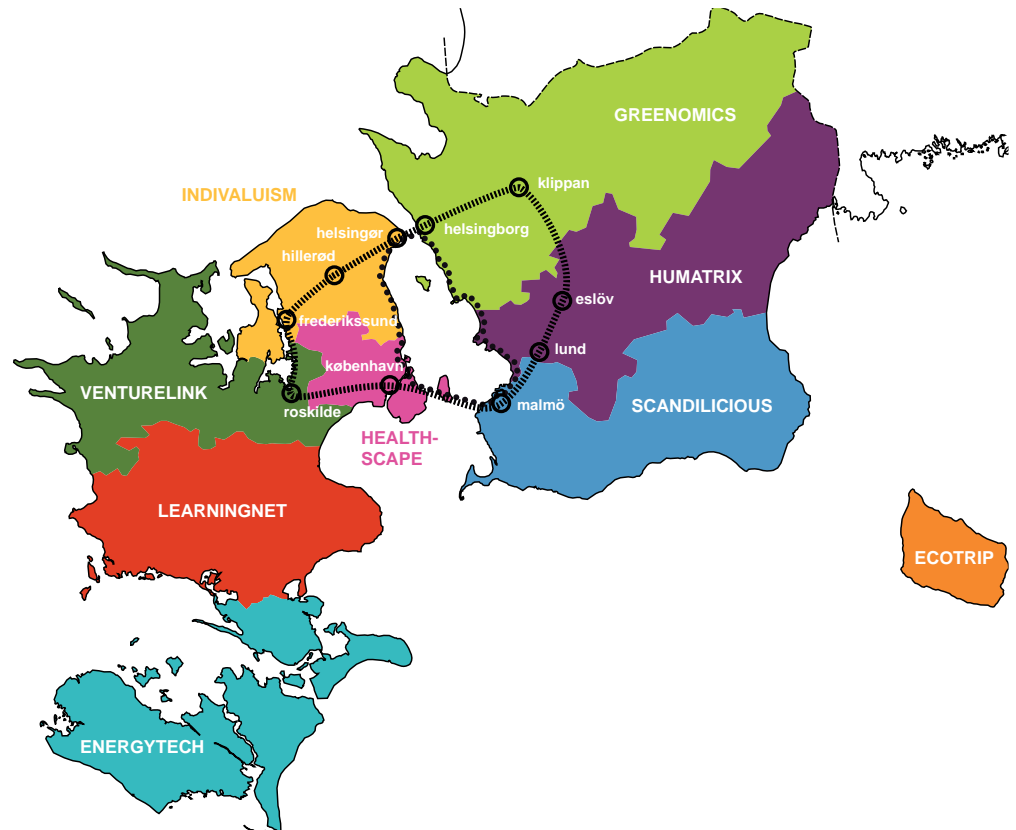
ØVG network



Landscape-, settlement- and cultural relations



Megatrends



'Ørezones' (nine sub-regional areas) + 'Metrosund' (association of nine cities encircling the Øresund) 2040