DAS BRANDENBUSCHECK

A NEW ENTRÉE TO THE VILLA HÜGEL

assignment urban design competing process location Essen, Germany size 2,3ha client ThyssenKrupp AG services urban design and landscape architectural design concept status completed, 2023 team Oliver Seidel, Imke Hullmann, Lukas Hegele, Lena Lauermann

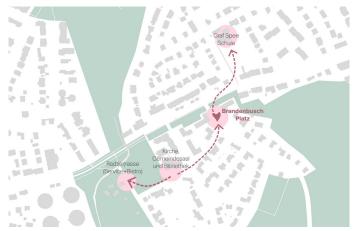
Based on the design principle "Landschaf(f)Stadt", the new Brandenbusch-Eck is a forward-looking and identity-creating entrance to the Brandenbusch neighbourhood and the Villa Hügel in Essen. A neighbourhood that is being developed sustainably and serves as a centre of life for a broad range of residents. A small-scale and di-verse density creates a lively place, uses resources sparingly, utilises infrastructure efficiently and relies on the mobility of the future - eco-mobility.

Building on the strong scenic framing of the Brandenbusch neighbourhood by the Kruppwald forest and the preservation of valuable biotopes and existing trees, the "green carpet" completes the new entrance to a closed biotope network. This public green space is designed as an inviting gesture to the Hügelpark and the Villa Hügel itself.

Brandenbusch-Platz, as a publicly effective square and protected new centre, links the new neighbourhood with the existing listed estate and promotes interaction. A new connection is created at the usage level: the social and cultural facilities in the neighbourhood are placed in a new context by the design. The connection between the church and the school is created by the Brandenbusch corner.



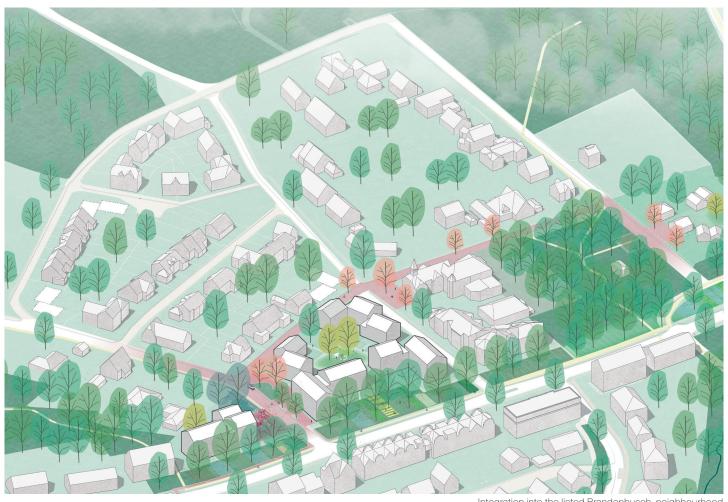
The green carpes as an invting Entrée



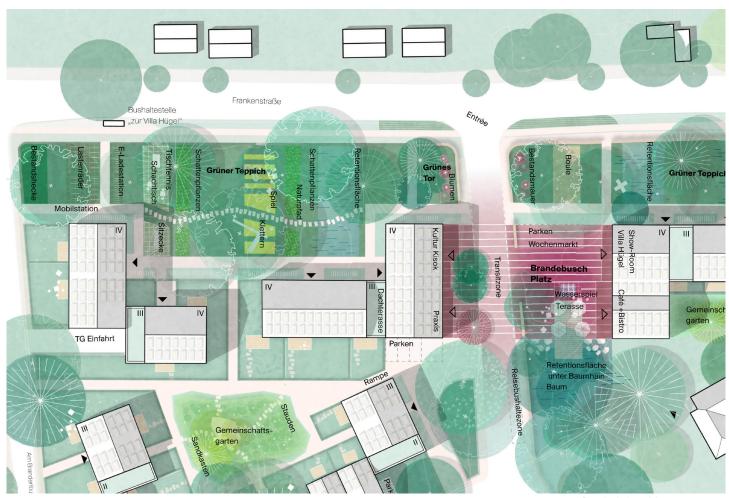
Making connections with the surroundings on a usage level



siteplan



Integration into the listed Brandenbusch neighbourhood



Detailed plan of the green carpet