

# UNVEILING THE RIVIERA

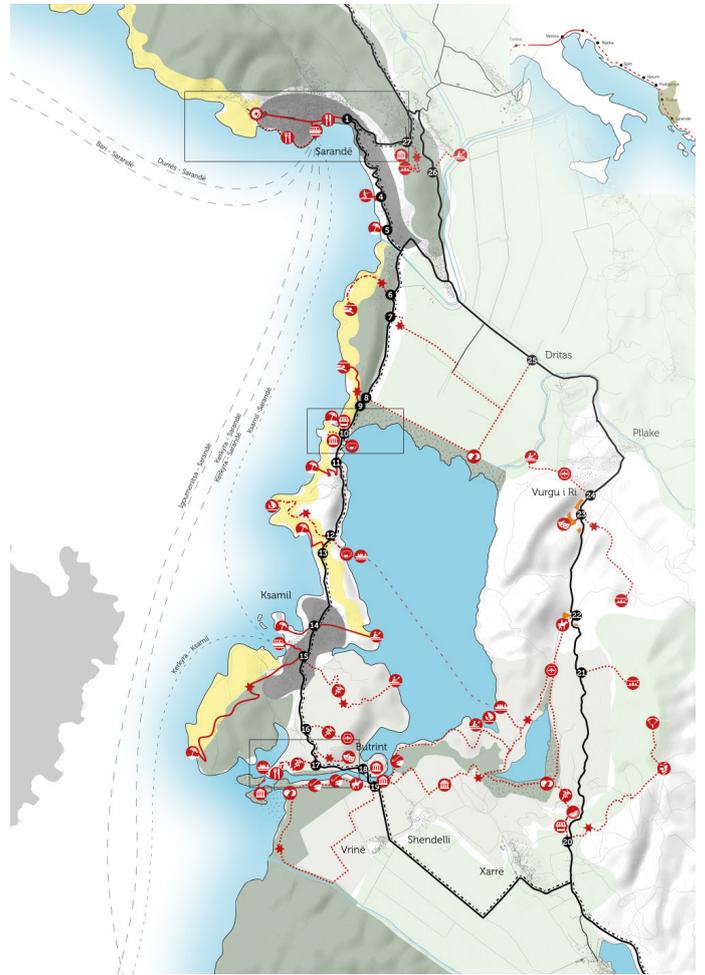
## DISCOVERING ALBANIA

**international competition** improvement of the public space and regional development in the southern coast strip location Saranda - Konispol region **location** Saranda - Konispol, Albania **client** Albanian Ministry of Urban Development and Tourism / Office of the Albanian Prime Minister **services** concept, building design and realization, Lph 1-8 **status** implementation **team** Martin Sobota, Bruno Pereira, Karolina Wrozowska **cooperation** Symbiotica, Polyester, Openfabric

Tourism, which is important for many countries and regions, harbours the great danger of destroying nature and culture that is worth protecting. At Unveiling The Riviera, we have therefore paid particular attention to using the great potential of the region to create a strong economic base for the population and, on the other hand, to respect, protect and preserve the rich heritage of the Riviera. Our proposal aims to unveil the hidden potentials with three different goals: Restoring, connecting and activating the area, starting from the existing.

Restoring aims for a rehabilitated and revitalized landscape next to touristic and environmentally sensitive areas. Connecting beaches, hills and mountains with each other and the hinterland is achieved by connections on different scales. We increase the accessibility of the various landscapes of the southern Riviera through hiking trails, a cycle connection following the EuroVelo network as well as a network of new thematic trails along the coast. These connections will increase tourism, targeting different groups in extensive areas that activate the whole Riviera.

Using the good local climate conditions and local attractions will help tourism extend all season. Our proposal uses the existing panoramic road as a backbone for a new system that can expand the recreation potential of the area. The strategy aims to reconnect the local population with their land, make it tangible in a sustainable way, and give the region the place in the international attention it deserves.



Saranda-Xarrë region



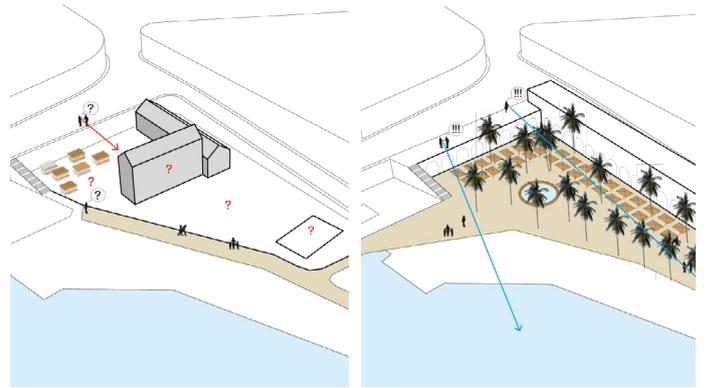
View from castle Lekuresi to Saranda



Structural concept Saranda

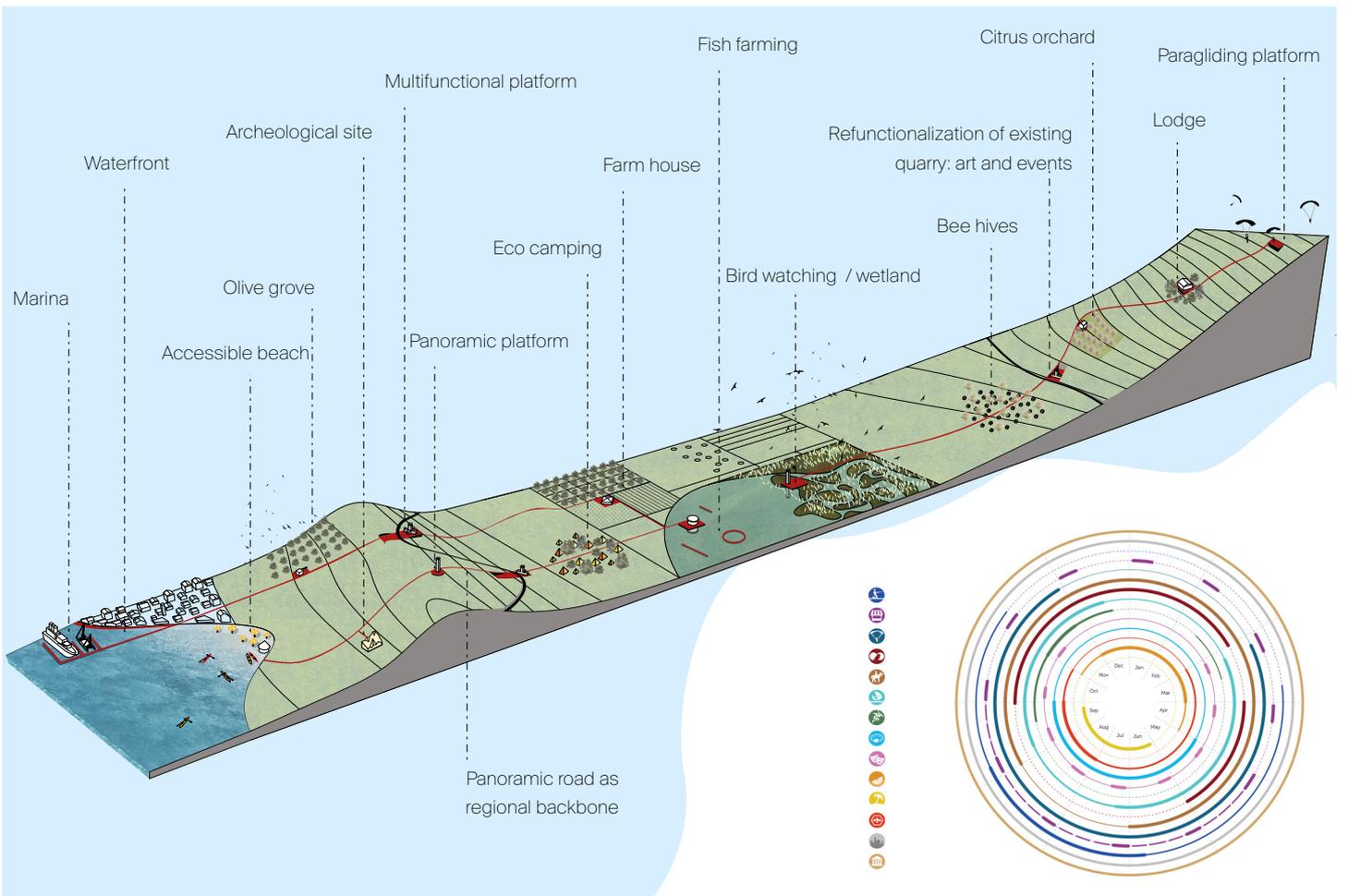


View on new square and bay



Before: Building occupying the promenade

After: Connective new urban square



Link of activities to regional infrastructure

Activities / Year-round attractions